FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00029781 **Type of Permit:** FILMING **Release Date:** 07/19/2010

Production Company CENTRAL PRODUCTIONS LLC

Insured Company Name CENTRAL PRODUCTIONS LLC

Contact Phone No. 1 323-956-5000
Contact Phone No. 2 310-407-4739
Fax
Address 2600 COLORADO BLVD, SUITE 4-23
SANTA MONICA, California 90404

Production Title NICK SWARDSON PROMO

Type of Production TV Miscellaneous

Producer Ginger Williams

Director Ginger Williams

1st AD none none

Production Manager Jonathan Goldsmith

FilmL.A. Coordinator Naomi Kajiyama

Location Manager Jonathan Goldsmith
Primary Phone Mobile - 516-375-1155
Secondary Phone Office - 212-767-4002

Location Assistant Jonathan Goldsmith
Primary Phone Office - 212-767-4002
Secondary Phone Mobile - 516-375-1155

Fees

FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $710.00

Number of Locations 2

NOT A PERMIT

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Summary Information — Location

Permit Number	F00029781	**Location Manager**	Jonathan Goldsmith
Production Company	CENTRAL PRODUCTIONS LLC	Primary Phone	Mobile - 516-375-1155
Insured Company	CENTRAL PRODUCTIONS LLC	Secondary Phone	Office - 212-767-4002
Production Title	NICK SWARDSON PROMO		

Location Address Franklin Av., N Normandie Av., Beverly Blvd., N La Brea Av., inclusive (Excluding State freeways/highways, City of West Hollywood, and Hancock Park/WIndsor Square), Los Angeles, CA, 90028

Location Type Walking Grid

Film Dates 7/20/2010 - 7/20/2010 07:00 - 19:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Equipment vehicles may park on one side of street
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached document Central.NickSwardson.29781.AL.PDF

Equipment on Location

Type	Quantity
Cast/Crew vehicles	2
Picture vehicles	1
Vans	1

Personnel on Location

Type	Quantity
Cast	3
Crew	12

Filming Activities Equipment on sidewalk only.; Exterior Dialogue; Exterior establishing shots; Walk and talk on sidewalk; Drive ups & away and drive-by with the flow of traffic;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Coordinator Note
No stopping/setting up/parking in front of merchants without prior approval
May not interfere with other production companies or special events
No blocking of exits/entrances/driveways
No cabling or light setups
Must obtain separate permits for use of any Los Angeles County or Los Angeles City facilities

Parking

Base Camp
Location Type : Private Parking Lot

Crew Parking
Location Type : Private Parking Lot

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Summary Information — Location

Permit Number	F00029781	**Location Manager**	Jonathan Goldsmith
Production Company	CENTRAL PRODUCTIONS LLC	Primary Phone	Mobile - 516-375-1155
Insured Company	CENTRAL PRODUCTIONS LLC	Secondary Phone	Office - 212-767-4002
Production Title	NICK SWARDSON PROMO		

Location Address Hollywood Blvd., N La Brea Av., Beverly Blvd., N Crescent Heights Blvd., inclusive (Excluding State freeways/highways, City of West Hollywood), Los Angeles, CA, 90036

Location Type Walking Grid

Film Dates 7/20/2010 - 7/20/2010 07:00 - 19:00

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Crew Parking
Location Type : Private Parking Lot

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Permit #F00029781

Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of Central Productions LLC ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or Incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

only as directed by m

Dated: 7/19/10

Central Productions LLC
Name of Principal

By: m
Representative's Signature

Melissa Bear
Print Representative's Name

Senior Vice President
Representative's title

345 Hudson St. New York, NY 10014
Principal's Address

Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

NOT A PERMIT